



FACULTY PROFILE

| PERSONAL INFORMATION | |
|--|---|
| Name and Surname(s) | SÁNCHEZ CAÑIZARES, Sandra María |
| Category | Full Professor |
| Degree(s) | Business Administration and Management |
| Department | Department of Statistics, Econometrics, Operations Research, Business Management, and Applied Economics |
| Area of Expertise | Business Management |
| Phone | 957218819 |
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| Webpage | https://scholar.google.es/citations?user=P_zO2nYAAAAJ&hl=es&oi=sra |
| Research Profile (ORCID Code; Researcher ID) | ORCID: 0000-0003-0705-3327 |
| TEACHING EXPERIENCE IN UNDERGRADUATE AND POSTGRADUATE PROGRAMMES | |
| Courses Taught (maximum of 10) | <ul style="list-style-type: none"> - Business Economics - Computer Tools for Business Management - Models of Business Internationalisation (Master's in Foreign Trade and Internationalisation of Companies) - Analysis of International Markets (Master's in Foreign Trade and Internationalisation of Companies) - Teaching Innovation and Educational Research (Master's in Secondary Education Teaching) |

| RESEARCH EXPERIENCE | |
|-------------------------------|---|
| Research Lines (maximum of 3) | <ul style="list-style-type: none"> - Entrepreneurship - Tourism - Organisational Behaviour |
| Publications (maximum of 3) | <ul style="list-style-type: none"> - Cabeza Ramírez, L.J. / Sánchez Cañizares, S.M. / Roldán Santos L. / Fuentes García, F., “Exploring the effectiveness of fashion recommendations made by social media centennial generation”, in: <i>Textile Research Journal</i> 93/13-14 (2022) DOI: https://doi.org/10.1177/00405175231155860 Impact Factor: 3,2. Source: SSCI-JCR. Year: 2022. Category: “Materials science, textiles” (Q2) - Sánchez Cañizares, S.M. / Cabeza Ramírez, L.J. / Muñoz Fernández, G.A. / Fuentes García, F.J., “Impact of the perceived risk from Covid-19 on intention to travel”, in: <i>Current Issues in Tourism</i> 24/7 (2021), pp. 970-984 DOI: 10.1080/13683500.2020.1829571 Impact Factor: 7,578. Source: SSCI-JCR. Year: 2021. Category: “Hospitality, Leisure, Sport and Tourism” (Q1) - Sanchez-Cañizares, S.M. / Cabeza-Ramírez, L.J. / Guerrero Baena, M.D., “Evaluation of self-employment support policies using survival analysis. The discount flat rate in Andalusia (Spain)”, in: <i>Papers in Regional Science</i> 99/5 (2020), pp. 1389-1411 DOI: 10.1111/pirs.12533 Impact Factor: 2,858. Source: SSCI-JCR. Year: 2020. Categoría: “Economics” (Q2) |

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